



Slow Down and Save Lives! City of Eloy Photo Radar Project

The Problem

- Each year, more than 13,000 people are killed in speeding-related crashes.
- Speeding is a contributing factor in 30 percent of all fatal collisions.
- The economic cost of speeding on society is over \$40 billion annually.

- More than 4 people in Eloy are killed each year in speeding-related collisions.
- The number of motorists issued a citation for speeding has increased 22% over the past year in Eloy.

The Solution

Next time you're in a rush, think twice before you step on the gas!

What: The City of Eloy will initiate a photo-based traffic safety system to monitor speed limits in Eloy and increase the safety of roadways in our community.

When: The program will begin in Mid July of 2009.

Where: Speed enforcement cameras will be placed on Eloy roadways, identified as having significant speed violation and speed-related collision rates.

Why: To keep our citizens safe by reducing the number and severity of speed-related collisions. Studies have shown that speed enforcement programs reduce the number of speeding-related injuries by up to 48%.

Any individual who exceeds the speed limit by 6 miles over the posted speed will be issued a citation.